



Allegato B) alla Delib.G.R. n. 70/10 del 29.12.2016

Contrassegno
"Pane fresco" di Sardegna

Manuale d'uso

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REGIONE AUTONOMA DELLA SARDEGNA
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REGIONE AUTONOMA DI SARDEGNA
REGIONE AUTONOMA DELLA SARDEGNA

n° 12345



PANE FRESCO

SARDEGNA

Colori



Verde

PANTONE 371 C43
MO Y100 K46
#6B820D

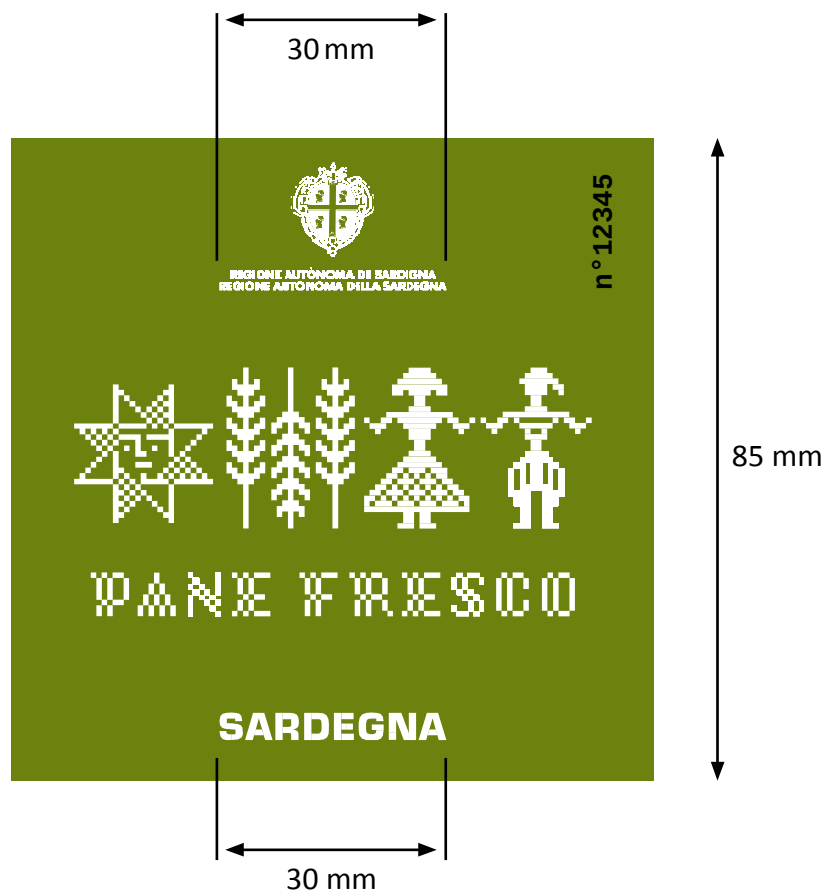
Caratteri



Dimensioni minime

Il contrassegno può essere riprodotto alle dimensioni minime consentite dai marchi che lo compongono: per entrambi di 30 mm.

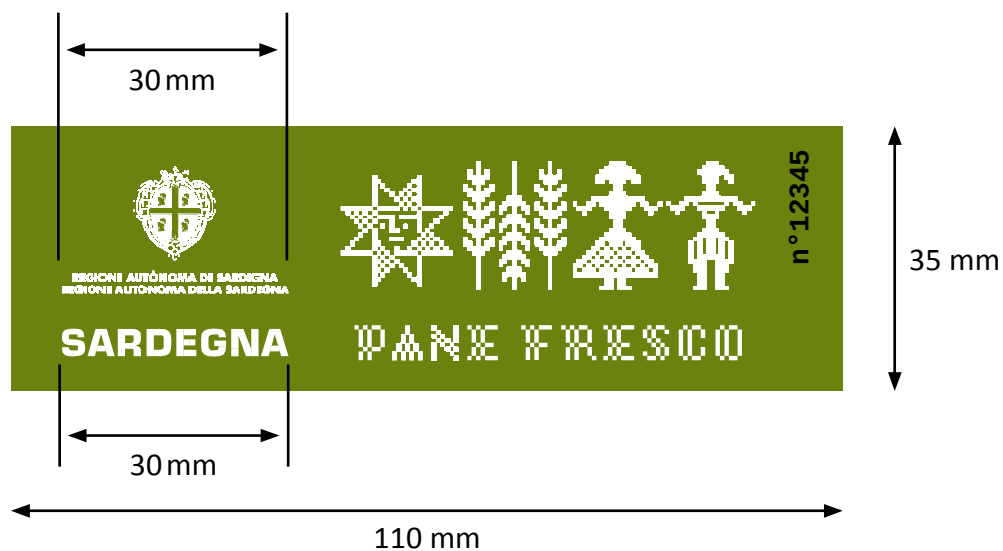
La dimensione minima del lato del quadrato è quindi di 85 mm.



Variante per packaging di piccole dimensioni

Solo nel caso in cui il contrassegno debba essere apposto su confezioni di piccole dimensioni, è consentito l'utilizzo della variante ridotta.

In nessun caso è consentito tuttavia ridurre i marchi componenti al di sotto dei 30 mm.



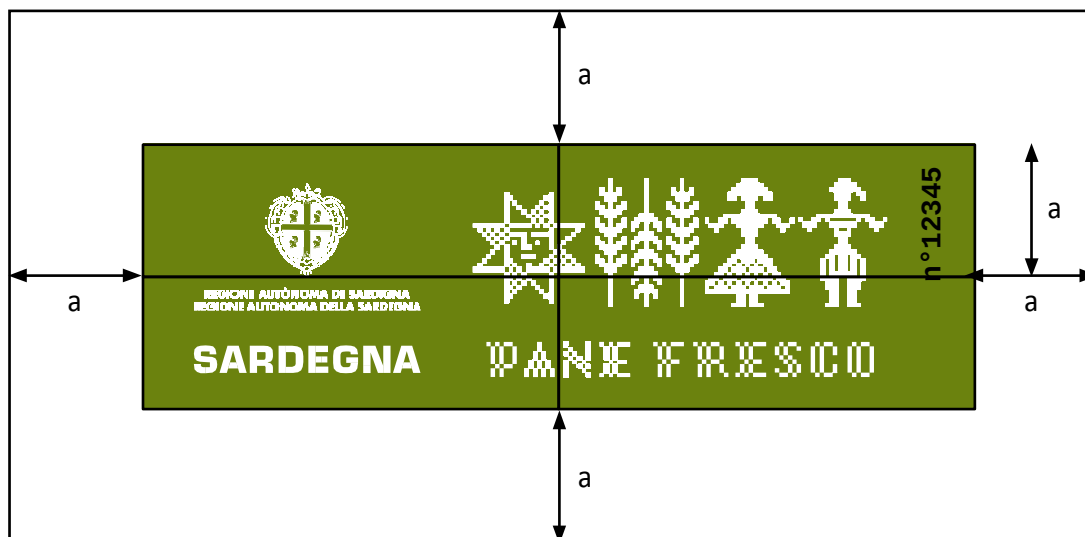
Spazio minimo di rispetto

Attorno al contrassegno deve essere sempre mantenuto uno spazio di rispetto pari a un quarto del lato del quadrato.



Spazio minimo di rispetto della variante ridotta

Attorno al contrassegno deve essere sempre mantenuto uno spazio di rispetto pari alla metà del lato più corto.



Divieti

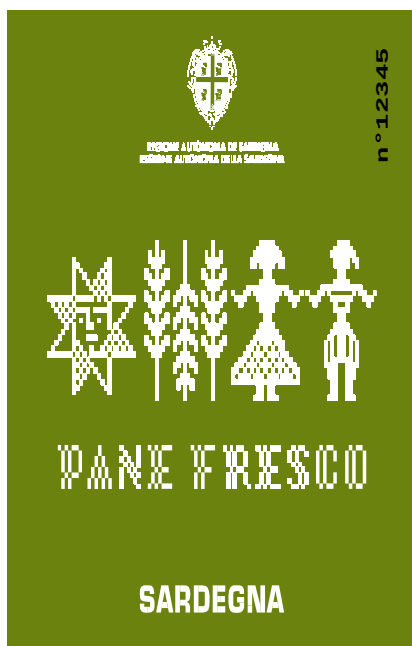
Il contrassegno non va in alcun caso distorto e non va adoperato con colori differenti da quelli previsti dal presente manuale.

Gli elementi che lo compongono non devono essere spostati.



NO

Il contrassegno
è colorato in maniera errata



NO

Il contrassegno
è distorto



NO

Il contrassegno
ha gli elementi spostati

the 'information' and 'communication' fields. The 'information' field is defined as:

...the study of the processes of information production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)

The 'communication' field is defined as:

...the study of the processes of communication production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)

The 'information science' field is defined as:

...the study of the processes of information production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)

The 'information studies' field is defined as:

...the study of the processes of information production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)

The 'information technology' field is defined as:

...the study of the processes of information production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)

The 'information systems' field is defined as:

...the study of the processes of information production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)

The 'information management' field is defined as:

...the study of the processes of information production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)

The 'information policy' field is defined as:

...the study of the processes of information production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)

The 'information law' field is defined as:

...the study of the processes of information production, distribution, access, use and evaluation, and the study of the social, cultural, economic and political contexts in which these processes take place. (p. 11)